







# Development of the food processing industry

From the outsider ... to the leader in attraction of FDI ...











### Why invest in Serbia:

- A member of the CEEFTA-market of 60 million people
- Free Trade Agreement with Russia-market of 150 million people
- Good geographic position-European corridors
   10 and 7 pass through Serbia
- Trade preferential status with the EU and USA





### Why invest in Serbia:

- National treatment of foreign companies
- Lowest tax rates in the region
- Booming market potential
- Competitive and qualified workforce
- Easy Start-Up



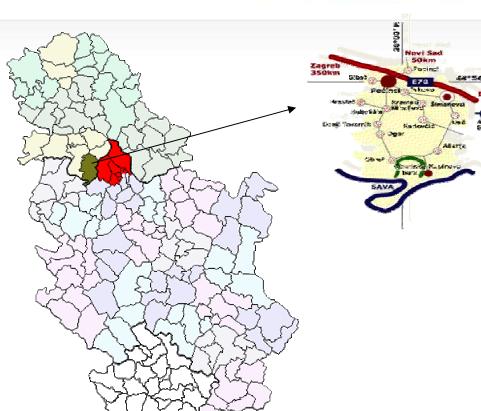


#### Extremely good geographic position









Territory: 489 km<sup>2</sup>

Predominantly lowlands with high quality farming land

15 settlements

Population: 22.000





### Indicators of economic development:

- Total amount of FDI over 280 mil. EUR
- Creating of over 1400 new job places
- Increasing in land prices from 3000 EUR/ha to 200.000 EUR/ha
- Development of small and medium size companies





# Our Goal-Development of the food processing industry

**Pecinci** - a leader in development of the food processing industry thanks to its good location and traffic position, close proximity to Belgrade, good rawmaterial base, high quality agricultural land.

**Pecinci** – a place of prosperity, opened for everyone who wishes a higher standard of living and top business conditions.





# Development of the food processing industry-key factors

Proximity to markets of over two mil. consumers

Proximity to markets of countries in the region-

Croatia, Bosnia, Hungary, Romania

Infrastructure equipped land

Competitive workforce

Good rawmaterial base, high quality agricultural

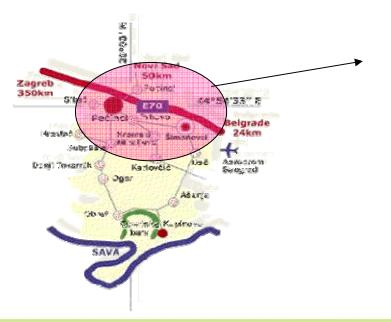
land





#### HUGE SPATIAL POTENTIAL FOR FDI

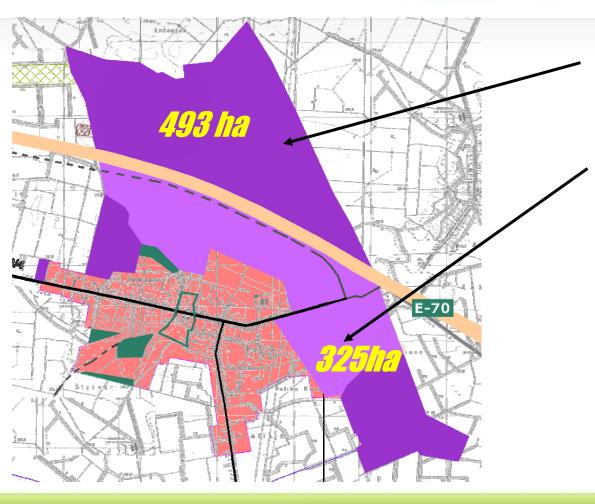
The spatial plan of the Municipality of Pecinci defines a total of 1800 ha of INDUSTRIAL ZONES



1800 ha of Industrial Zone







Industrial zone NORTH

> Industrial zone SOUTH-EAST





#### LOCAL ECONOMIC DEVELOPMENT OFFICE

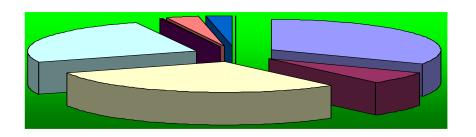
- 1. Logistic support
- 2. Creating Data Bases (available locations, information about quality and structure of available workforce)
- 3. Support to the Local Bussineses
- 4. After care service for investors (regular meetings, consultations about legal acts and development plans)





### Unemployed by the level of education

- 2003. god. 2873 of unemployed
- 2010. god. 997 of unemployed









#### **AVAILABLE LOCATIONS**

Industrial zone: "North Simanovci"

E 70, 25 km from Belgrade

Area: 16 ha, State property

Infrastructure:access road,

electricity, water

Leasehold: 99 years







#### **AVAILABLE LOCATIONS**

Industrial zone: "Prhovo"

E 70,30 km from Belgrade

Area: 45 ha, State property

Infrastructure: unequipped

Leasehold: 99 years







#### **AVAILABLE LOCATIONS**

Industrial zone: "Subotiste"

Area: 1,4 ha, State property

Infrastructure:acces road,

electricity, water

Leasehold: 99 years





### MUNICIPALITY OF PECINCI

place of prosperity







### MUNICIPALITY OF PECINCI





























#### PRIORITIES IN THE FUTURE

- 1. Development of infrastructure
- 2. New FDI and development of enterpreneurship
- 3. Creating new job places
- 4. Development of small and medium size companies
- 5. Preservation of the environment





### OUR PARTNERS IN CREATING A FAVORABLE BUSINESS ENVIRONMENT















Embassy of The United States

German Embassy

Norwegian Embassy

Canadian Embassy

Slovenian Embassy

Embassy of Israel















































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#### THANK YOU!